

ROSEVILLE
REQUEST FOR COUNCIL ACTION

Date: April 18, 2011

Item No.: 13.h

Department Approval

City Manager Approval



Item Description:

Discuss City Council Attendance at League of Minnesota Cities Conference

BACKGROUND

Each year the League of Minnesota Cities hosts a conference with educational and networking opportunities. Experts in a broad range of fields discuss issues of importance to cities. Participants share successes and learn from peers. This year the conference is June 15-17 at Rochester. Some of the topics at this year's conference include: Creative Service Delivery, Land Use Laws and Logic, Trends in Economic Development and New Approaches to Budgeting.

POLICY OBJECTIVE

Provide an affordable training opportunity for councilmembers.

BUDGET IMPLICATIONS

The Council has budgeted \$1,070 for Council Training. Cost for attendance is \$99 for first time attendees who register by May 6
\$295 for regular attendees who register by May 6
\$350 for anyone who registers after May 6
\$100 for pre-conference workshop who register by May 6
\$120 for pre-conference workshop who register after May 6

STAFF RECOMMENDATION

Discuss City Councilmember attendance at the League of Minnesota Cities Annual Conference.

REQUESTED COUNCIL ACTION

Discuss City Councilmember attendance at the League of Minnesota Cities Annual Conference.

Prepared by: William J. Malinen
Attachments: A: LMC Annual Conference Flier

2011 LMC Annual Conference and Marketplace

June 15-17 • Rochester, MN
Mayo Civic Center

Join your colleagues at this year's
Annual Conference and Marketplace
to celebrate all the things that make
our cities great and share ideas for
preserving what we love about our cities





**Safe and vibrant neighborhoods. Places to gather and play.
Bustling business areas. Caring community.**

**It's hard work to make a city feel like home,
but it's worth the time, energy, and love you put into it.**

Attend this unique, one-stop-shop conference to learn more about trust and leadership, city budgeting, financial planning and human resource issues, as well as timely topics like creative service delivery, how to encourage public input in your city's decisions, and ways to save money on technology.



You'll leave this conference equipped with the information, tools, and resources you'll need to keep the city you love moving forward.

CONFERENCE OVERVIEW

Wednesday, June 15

7 a.m.-7 p.m.
Registration Open

7:30 a.m.-6 p.m.
Clerks' Orientation Conference

9 a.m.-4:30 p.m.
Pre-Conference Workshops
(additional fee)

- Asking Your Police and Fire Chief the Right Questions to Get the Right Answers
- Dealing with Difficult Personalities

6-9 p.m.
MWCG/MAOSC
Evening Reception

Thursday, June 16

7 a.m.-7 p.m.
Registration Open

7:45 a.m.-4:30 p.m.
Clerks' Orientation Conference

9-11 a.m.
Opening Ceremony, Awards, and
Keynote Speaker David Horsager

11:15 a.m.-12:30 p.m.
Concurrent Sessions I

12:30-2:30 p.m.
LMC Awards Luncheon and
Annual Meeting

3-4:30 p.m.
2011 Legislative Recap and
Policy Preview

4:30-7:30 p.m.
Marketplace Event

7:30-10 p.m.
City Night

Friday, June 17

7 a.m.-12 p.m.
Registration Open

7:30-8:30 a.m.
Hot Breakfast

7:30-11:30 a.m.
Clerks' Orientation Conference

8:45-10 a.m.
Concurrent Sessions II

10:15-11:30 a.m.
Concurrent Sessions III

11:45 a.m.-1:30 p.m.
Closing Luncheon:
How to Talk with the Public
About City Services and Funding

**Register now at
www.lmc.org/AC36**

PRE-CONFERENCE WORKSHOPS

Wednesday, June 15

9 a.m.-4:30 p.m.

There is an additional fee for these workshops.

ICMA University Workshop

Asking Your Police and Fire Chief the Right Questions to Get the Right Answers

Every city department has to operate effectively and efficiently. But somehow asking the tough questions about police and fire can be hard—the field is filled with jargon, operations are complex, emotions can run high. Two seasoned public safety practitioners, now faculty with the ICMA Center for Public Safety Management, will help you establish goals and priorities, quantify workloads, identify the equipment that is really necessary, and apply strategies to follow the path of continuous improvement.

NLC Leadership Training Institute (LTI) Workshop*

Dealing with Difficult Personalities

Difficult times seem to bring out even more difficult people! Master new tools and learn new ways to enhance group collaboration by letting people know that their needs matter. Examine what your hot buttons are and why we often avoid confrontation. Create positive long-term results. Gain life skills that you can use in your work as a city official as well as in your personal life.

*Leadership Training Institute (LTI)
Participants in this event earn 4 credits toward
the National League of Cities' Certificate of
Achievement in Leadership program in the
competency area of "Cornerstone."
Get more info at www.nlc.org.



it's home feels like community where kids can be kids my favorite place

CONCURRENT SESSIONS 1

Thursday, June 16

11:15 a.m.-12:30 p.m.

Creative Service Delivery

What options are there for innovation and redesign in the way that your city delivers services? Learn about a new resource for local government officials that sets out several redesign approaches. The author of *Navigating the New Normal: A Minnesota Local Government Innovation and Redesign Guide* will describe a five-step problem-solving approach cities can use in thinking through innovation ideas.

Land Use Law and Logistics

Planning, zoning, and other land use issues can create sticky situations for your city. Make sure you understand your city's land use roles and responsibilities. In this session, you'll review the purpose and process for creating and amending comprehensive plans and zoning ordinances, and get the latest updates about laws related to variances. Plus, learn how the League's online land use training course can save your city money!

Trends in Economic Development

Tax increment financing (TIF) may be your city's ticket to economic development—or maybe not. Get an overview of TIF, discover the new ways cities are using it, and learn why it may or may not be the right approach for your city. If you're new to city government—or simply need a refresher on economic development tools—you'll want to attend this session.

New Approaches to Budgeting

There's more than one way to craft a budget. Discover new ways to fund city services and tools to plan for and develop operating budgets as city budgeting experts share their knowledge and expertise on a variety of budgeting approaches.

Hot Topic Roundtable Conversations

Here's your chance to engage with facilitators and peers on the latest issues facing cities. Choose from among several roundtable topics submitted by conference attendees.

CONCURRENT SESSIONS 2

Friday, June 17

8:45-10 a.m.

Partnering for Success

Regional service delivery is all the rage in these uncertain times. But how do you get started? Learn all about joint powers agreements, including the process for putting one together, important issues to address, and liability concerns that may arise. Hear from city colleagues about their experiences in regional service delivery.

HR Discussion: Tough Times, Tough Decisions

Get the scoop on tough employment issues, including furloughs, layoffs, early retirement incentives, and managing employee performance. During this session, experts will be available to answer questions on a variety of employment challenges in a tough economy.

You Got Questions? We Got Answers!

Haven't you always wanted to know if a husband and wife can *really* be on a council together? Or what all the fuss is about posting notice for special meetings? These are just two of the common questions that the League researchers will cover in this fun and informative session! Come learn the answers to these and other common questions that the LMC Research Department answers. You will also get to know more about the researchers and what they can do for you and your city.

Analyzing Trends for Long-Term Planning

Surviving in today's economic environment means more than just paying the bills this year—you'll need a plan for the long-term financial viability of your community. Learn how to move to multi-year financial planning; the role of trend analysis in getting you there; and the where, who, and how of getting started.

Mobile Tour:

Complete Streets and Public Works Building

In the spring of 2009, Rochester adopted a Complete Streets Policy. During this bus tour, you'll see how implementation of this policy is beginning to transform the design of the city's roadways. Participants will also tour Rochester's new public works facility, and learn how this new facility will streamline department operations and maintenance, and improve service delivery.

CONCURRENT SESSIONS 3

Friday, June 17

10:15-11:30 a.m.

Harnessing the Power of Public Input

Local elected officials and staff often think they need to have all the answers. But recent experience with direct citizen engagement suggests that, with a good process, citizens are happy to lend their insights and perspectives. Learn ways to encourage your citizens to join city officials as partners in facing up to, addressing, and even solving difficult problems.

United We Stand? What Elected Officials Need to Know about Unions

Union missteps by your city can have disastrous long-term effects. What types of decisions do you have to negotiate? What rights does management have? What should you do if your employees are thinking of joining a union? Attend this session to explore these questions, and more.

Affordable Technology for the Non-Geek

If you know nothing (or next to nothing) about technology, this session is for you! You'll explore the pros and cons of various methods of procuring and maintaining your technology environment, and learn more about purchasing from the state contract, cloud computing (what is it and is it right for us?), and how to keep technology cost-effective.

Finding Money for Infrastructure

Streets, sewers, water systems, and parks are vital to your city's economic well-being and quality of life. Yet in difficult times, construction and maintenance of infrastructure can take a back seat to maintaining daily operations. What options do you have for financing infrastructure, who are your potential partners, and how do you get citizen buy-in to invest in these critical community resources?

Hot Topic Roundtable Conversations

Here's another chance to engage with facilitators and peers on the latest issues facing cities. Choose from among several roundtable topics submitted by conference attendees.

NETWORKING OPPORTUNITIES

Here are just a few of the numerous networking opportunities throughout the conference for you to meet and talk with your city colleagues, League staff, and vendors. Whether at meal functions, the marketplace event, roundtable sessions or out on the town, you'll want to take the time to tap the creative minds of others, and share your own ideas.

MWCG/MAOSC Reception with Speaker Patricia Simmons

Wednesday, June 15
6-9 p.m.

Minnesota Women in City Government and the Minnesota Association of Small Cities host a reception with Patricia Simmons, a physician and professor of Pediatrics in the Department of Pediatrics and Adolescent Medicine at the Mayo Clinic, and a member of the University of Minnesota Board of Regents.

Marketplace Event

Thursday, June 16
4:30-7:30 p.m.

We ♥ cities!

Our Marketplace vendors love cities as much as we do! Enjoy heavy hors d'oeuvres, music, and more in the 2011 Marketplace. No other networking event in the state allows you to connect with as many dedicated city vendors. Discover innovative products and services, engage with old friends, and learn how vendors can help make your city a great place to live, work, and play!

City Night

Thursday, June 16
7:30-10 p.m.

"Thursdays on First and Third" Street Festival

Don't miss this year's City Night festivities after the marketplace event! You'll hear live music by the Buckingham's, visit arts and crafts vendors, and enjoy the best in local food and drink during the Rochester Downtown Alliance's ongoing "Thursdays on First and Third" street festival and bazaar. "Thursdays on First and Third" takes place every week during the months of June, July, and August each year and has become known as the-place-to-be for music, food, libation, and fun. Come and join the party in Rochester's vibrant, "happening" downtown!

CLERKS' CONFERENCE

Conference Within a Conference

Clerks' Orientation Conference

Wednesday, June 15-Friday June 17

The League's popular three-day conference for new city clerks will be held during this year's Annual Conference. In addition to the usual orientation program, new clerks will have the opportunity to attend some Annual Conference sessions and networking events. Check out the complete conference agenda for this event designed for new clerks at www.lmc.org/clerks2011.

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