

ROSEVILLE
REQUEST FOR COUNCIL ACTION

Date: 7/18/2011
Item No.: 10.d

Department Approval

City Manager Approval



Item Description: CrimeReports Presentation

1 **BACKGROUND**

2 CrimeReports is an online crime mapping tool utilized by the Roseville Police Department and
3 the public to access neighborhood level crime in near real time. The police department would
4 like to provide a 10 minute presentation to the Council briefly describing how to use this
5 proactive policing tool and its benefits to the police department and to the public.

6 **BUDGET IMPLICATIONS**

7 CrimeReports is part of our LETG package agreement and will have no financial impact on the
8 City.

9 **STAFF RECOMMENDATION**

10 No recommendation is requested at this time.

11 **REQUESTED COUNCIL ACTION**

12 No motion is requested at this time.

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Attachments: A: CrimeReports Presentation Document

CrimeReports.com

A Community Policing Resource



What is Crime Reports?

- An easy-to-use online crime mapping tool
 - Allows police and citizens to view crimes at a neighborhood level in near real time
 - Assists in tracking developing crime trends using Google Maps to visualize crime information
 - Encourages citizens to sign up for customizable email alerts, so they can monitor crime in their neighborhoods- great for block clubs!



How to Access:

- Roseville's Website
(www.cityofroseville.com/crimemapping)

The screenshot displays the 'Crime Mapping' page on the City of Roseville website. At the top, a navigation bar includes 'City Government', 'Departments', 'For Residents', 'For Businesses', and 'About Roseville'. Below this, a breadcrumb trail reads 'You are here: Home > Departments > Police > Crime Mapping'. The main heading is 'Crime Mapping'. A search bar contains 'Roseville, MN' and a 'Get Report' button. A 'FREE CRIME ALERTS' link is also visible. Below the search bar, there are filters for 'Period (days)' (3, 7, 14, 30), 'Calendar', 'Crime Types', and 'Show Sex Offenders'. A status message indicates 'Currently viewing incidents from 7/4/2011 to 7/11/2011 | 28 crimes shown.' The central feature is a Google Map of Roseville with several blue crime icons overlaid. The map includes street names like 'Stelling Ave N', 'County Hwy 50', and 'W County Rd B2'. A sidebar on the left lists various city services and programs. At the bottom, there are dropdown menus for crime types: Assault, Homicide, Vehicle, Burglary, Robbery, Theft, and Qu...



How to Access:

- An iPhone App



How to Access:

■ www.CrimeReports.com

The screenshot displays the CrimeReports.com website interface. At the top, the browser address bar shows the URL <https://www.crimereports.com>. The website header includes the "CrimeReports" logo and a login section with fields for "Email" and "Password (Forgot?)". Below the header, a navigation bar indicates "Current view data provided by: Roseville Police Department Saint Anthony Police Department" and shows "153 Incidents shown". The main content area features a map of Roseville, MN, with various incident markers (represented by colored icons) overlaid on the street grid. The map includes search and navigation tools such as "Search", "MAP TOOLS", "Date Range", "Incident Layers", "Map Layers", and map style options (Map, Satellite, Hybrid, Terrain). The Roseville Police Department logo is visible in the bottom right corner of the screenshot.

Searching for Crime:

The screenshot displays a web-based crime mapping application. At the top, a dark navigation bar contains a home icon, a dropdown arrow, and text indicating data sources: "Current view data provided by: Roseville Police Department Saint Anthony Police Department". To the right of this bar, it shows "153 Incidents shown" and two buttons: "Create an alert/update" and "Submit a tip about a crime".

Below the navigation bar is a search bar with "Roseville, MN" entered and a "Search" button. To the right of the search bar is a "MAP TOOLS:" section with three dropdown menus: "Date Range", "Incident Layers", and "Map Layers". Further right are map style selection buttons: "Map", "Satellite", "Hybrid", and "Terrain".

The main area is a map of Roseville, MN, showing a grid of streets and several incident markers represented by colored icons (blue 'T', purple 'P', green 'Q', and orange 'O'). Major roads like W County Rd B2, W County Rd B W, and County Rd B W are visible. A vertical sidebar on the left is labeled "Incident details" and has a plus sign icon.

In the bottom right corner of the map area, there is a logo for the Roseville Police Department, featuring a shield with a star and the text "ROSEVILLE POLICE".

Viewing Crime Incidents:

Current view data provided by: [Roseville Police Department](#) 99 Incidents shown

Roseville, MN Search MAP TOOLS: Date Range

Disorder

2011-07-09
800 Block LOVELL AV
Identifier: 11019000
Time: 12:36:00
DISTURBANCE/NOISE
Agency: Roseville Police Department

SEND TO FRIEND

Additional Benefits:

- No additional cost to the City or its citizens
- Currently, more than 1000 cities across North America are sharing crime information through CrimeReports. Several surrounding cities have signed on as well.
- CrimeReports is an excellent opportunity for our department to partner with the public in proactively fighting crime at the neighborhood level.



Questions?

- For additional information, contact:

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